



MEDIA RELEASE

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Western Australia's Argyle Diamonds Ord Valley Muster kicks off in style

The exciting two-week Argyle Diamonds Ord Valley Muster in the East Kimberley town of Kununurra begins this Friday, May 8th.

Event Director Kris Currow said the community based festival showcased the best of the outback East Kimberley – its art, culture and spectacular rugged beauty of the landscape.

"It's a sensational two week celebration of the East Kimberley – there is no better time to visit!" said Ms Currow.

"The main event is the award winning **Airnorth Kimberley Moon Experience** on Saturday May 9th which this year features iconic Aussie band the Hoodoo Gurus."

The Muster includes more than 50 events in various locations in and around Kununurra, many of which are free.

"Highlights include the Rotary 4 Wheel Drive Adventure Bash, the Nexus Street Party, Barramundi Concert, the Dam to Land Tour, Station Challenge Rodeo, Wild Walks, and cooking classes at the spectacular PumpHouse restaurant," she said.

Muster action kicks off on Friday, May 8th with Kimberley Cuisine with Chris Taylor from Perth's famous Fraser's Restaurant, followed by the Kununurra Speedway that evening.

The **Airnorth Kimberley Moon Experience** is this year at the start of the two week program and is set to be a show-stopper.

"James Blundell is back as Master of Ceremonies, and we're all looking forward to partying the night away with our lead act, the Hoodoo Gurus," said Ms Currow.

The line up also includes the Australian Army Band – Darwin, popular Perth party bands Blue Shaddy and Slim Jim and the Phatts, as well as a host of talented Kimberley musicians and entertainers.

An innovation for the Kimberley Moon Experience this year is the launch of the Silver Circle Area package which offers low beach-chair seating and quality catering.

Ms Currow said the Muster highlighted the community spirit of the East Kimberley.

“The event really brings people together. Locals and visitors mingle, and there’s a wonderful sense of community pride,” said Ms Currow.

“Kununurra is a special place to visit, and this is a very special time of year for everyone.”

Ticket prices to the Airnorth Kimberley Moon Experience are as follows:

- \$75 for adults, \$25 for children 3 to 15 years, \$180 for families of 2 adults and 3 children under 15 years.
- Kimberley Fine Diamonds Corporate Circle - \$450 per person.
- Silver Circle - \$200 per person including premium beach chair seating and gourmet picnic hampers.
- Ord Valley Muster event prices available from www.ordvalleymuster.com.

Tickets for the Argyle Diamonds Ord Valley Muster events are available from the Kununurra Visitor Centre on (08) 9168 1177.

Tickets for Airnorth Kimberley Moon Experience are available from Travelworld Kununurra, Kimberley Fine Diamonds and the Kununurra Visitor Centre.

Travel, accommodation and local tour reservations can be made through Travelworld Kununurra on (08) 9168 1888 and the Kununurra Visitor Centre on (08) 9168 1177.

Ends

For more details visit www.ordvalleymuster.com. For more information, images and interviews contact:

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