



MEDIA RELEASE

20 February 2009

Tickets go on sale for Ord Valley Muster and Kimberley Moon Experience

Tickets for the 2009 Argyle Diamonds Ord Valley Muster and its pinnacle event, the Airnorth Kimberley Moon Experience go on sale on Monday 23rd February, 2009.

The two-week Ord Valley Muster runs from May 8-24 and celebrates the best of the East Kimberley.

Popular Australian band the Hoodoo Gurus is the headline act for the biggest event of the Muster, the Airnorth Kimberley Moon Experience, on Saturday, 9 May.

Ord Valley Muster Director Kris Currow said a strictly limited number of tickets were available to the gala Kimberley Fine Diamonds Corporate Circle and patrons were urged to book early to avoid disappointment.

An innovation this year is the introduction of the Silver Circle area, which offers exclusive viewing with premium beach seating and gourmet picnic hampers.

“Last year corporate and general admission tickets to the Airnorth Kimberley Moon Experience sold out before the event, so I encourage everyone to book now for what promises to be a spectacular and exciting evening,” said Ms Currow.

“The Hoodoo Gurus are an iconic Australian band who will no doubt kick off the Muster with energy and style. It will be a great party!” Ms Currow said.

This year James Blundell will be back as Master of Ceremonies and the Hoodoo Gurus will lead the evening’s entertainment, which also includes the Australian Army Band – Darwin, popular Perth party band Blue Shaddy, as well as a host of talented Kimberley musicians and entertainers.

Ms Currow said the entire two week program for the Muster was full of uniquely outback events that showcased the best of the region.

“There will be more than 50 events in and around Kununurra,” she said.

“Highlights include the Rotary 4 Wheel Drive Adventure Bash, the Nexus Street Party, Barramundi Concert, the Dam to Land tour, Station Challenge Rodeo, Wild Walks, and cooking classes at the spectacular PumpHouse restaurant.”

Many of the Muster events are free.

Ticket prices to the Airnorth Kimberley Moon Experience are as follows:

- \$75 for adults, \$25 for children 3 to 15 years, \$180 for families of 2 adults and 3 children under 15 years.
- Kimberley Fine Diamonds Corporate Circle - \$450 per person.
- Silver Circle - \$200 per person including premium beach chair seating and gourmet picnic hampers.
- Ord Valley Muster event prices available from www.ordvalleymuster.com.

Tickets for the Argyle Diamonds Ord Valley Muster events are available from the Kununurra Visitor Centre on (08) 9168 1177

Tickets for Airnorth Kimberley Moon Experience are available from Travelworld Kununurra, Kimberley Fine Diamonds and the Kununurra Visitor Centre.

Travel, accommodation and local tour reservations can be made through Travelworld Kununurra on (08) 9168 1888 and the Kununurra Visitor Centre on (08) 9168 1177

Event Background

The Ord Valley Muster has grown to become one of the state's most iconic events and one of the region's most acclaimed entertainment spectacles.

An initiative of the Kununurra Chamber of Commerce & Industry, the event was created to extend the East Kimberley's peak tourist season. The event has received numerous awards including:

- A WA Tourism Award for the Argyle Diamonds Ord Valley Muster in the category of Significant Festivals and Events in 2008
- Three WA Tourism Awards for the Air North Kimberley Moon Experience in the category of 'Significant Festivals and Events' in 2007, 2004 and 2003 (in 2008 it became a Hall of Fame inductee)
- Named by Fairfax Media as one of Australia's Top 20 Events in 2008
- Named by the West Australian Newspaper as one of WA's Top 10 Social Events in 2008, 2007 and 2006.
- Australia's North West regional tourism organisation's Best Attraction in 2006
- WA Regional Achievement and Community Award 2006

Ends

For more details visit www.ordvalleymuster.com

For more information, images and interviews contact:

Sue Papadoulis, Bliss Communications

Event Publicist

Ph 0417 181477 or 08 9245 1662

Email: sue@blisscommunications.com.au