



MEDIA RELEASE

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Countdown to the Argyle Diamonds Ord Valley Muster

Kununurra's party of the year is just one month away – the Argyle Diamonds Ord Valley Muster kicks off on Friday, May 8th, 2009 and runs until May 24th.

The two week program is now set in stone and includes more than 50 events showcasing the best of WA's East Kimberley region. Many events are free.

The highlight is the award winning Airnorth Kimberley Moon Experience on Saturday May 9th which this year features iconic Aussie band the Hoodoo Gurus.

Event Director Kris Currow said the stage was set for a fantastic two-week celebration.

"There is no better time to visit Kununurra than during the Ord Valley Muster," said Ms Currow.

"Highlights include the Rotary 4 Wheel Drive Adventure Bash, the Nexus Street Party, Barramundi Concert, the Dam to Land Tour, Station Challenge Rodeo, Wild Walks, and cooking classes at the spectacular PumpHouse restaurant," she said.

"The Kimberley Moon Experience is always a show-stopper and this year will be no different."

"James Blundell is back as Master of Ceremonies, and we're all looking forward to partying the night away with our lead act, the Hoodoo Gurus."

The line up also includes the Australian Army Band – Darwin, popular Perth party bands Blue Shaddy and Slim Jim and the Phatts, as well as a host of talented Kimberley musicians and entertainers.

An innovation for the Kimberley Moon Experience this year is the launch of the Silver Circle Area package which offers low beach-chair seating and quality catering.

"Silver Circle is an excellent idea if you want to ensure a great view from an allocated seating area, without the hassle of bringing your own picnic food," said Ms Currow.

"In previous years we have had either general admission tickets or corporate entry but there was nothing midway between the two – Silver Circle meets this demand," she said.

Silver Circle tickets cost \$200 each (BYO alcohol).

“Last year corporate and general admission tickets to the Airnorth Kimberley Moon Experience sold out before the event, so I encourage everyone to book now for what promises to be a spectacular and exciting evening,” said Ms Currow.

Ticket prices to the Airnorth Kimberley Moon Experience are as follows:

- \$75 for adults, \$25 for children 3 to 15 years, \$180 for families of 2 adults and 3 children under 15 years.
- Kimberley Fine Diamonds Corporate Circle - \$450 per person.
- Silver Circle - \$200 per person including premium beach chair seating and gourmet picnic hampers.
- Ord Valley Muster event prices available from www.ordvalleymuster.com.

Tickets for the Argyle Diamonds Ord Valley Muster events are available from the Kununurra Visitor Centre on (08) 9168 1177.

Tickets for Airnorth Kimberley Moon Experience are available from Travelworld Kununurra, Kimberley Fine Diamonds and the Kununurra Visitor Centre.

Travel, accommodation and local tour reservations can be made through Travelworld Kununurra on (08) 9168 1888 and the Kununurra Visitor Centre on (08) 9168 1177.

Ends

For more details visit www.ordvalleymuster.com. For more information, images and interviews contact:

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