



MEDIA RELEASE

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Kununurra's Airnorth Kimberley Moon Experience a Corporate Sell Out!

The Kimberley's night of nights, the Airnorth Kimberley Moon Experience continues to prove its popularity with tickets to the Kimberley Fine Diamonds Corporate Circle selling out two months ahead of the concert.

The event, staged in the east Kimberley town of Kununurra, happens on Saturday May 17th and is the grand finale to the two-week Argyle Diamonds Ord Valley Muster.

Aussie rock legend Jimmy Barnes and his two daughters Mahalia and Elly-May headline this year's entertainment.

Organising Committee Chairman Murray Coates said the event was now firmly part of Western Australia's social calendar.

"We're very pleased that demand is so strong for what has become one of the state's major corporate events," said Mr Coates.

"The concert is one-of-a-kind offering a spectacular setting on the banks of the Ord River, world class entertainment, sophisticated locally produced food, and a fantastic party atmosphere," he said.

"We're thrilled it's such a winner with the corporate market."

The 550 exclusive corporate tickets priced at \$390 each sold out in just four weeks.

So high was demand that organisers released additional tickets in a ballot system.

General admission tickets are also selling fast, with more than 2,500 concert-goers of all ages expected to enjoy the concert picnic-style.

Adam Harvey Heads West

In 2008 the Airnorth Kimberley Moon Experience welcomes a new face as master of ceremonies, country and western singer **Adam Harvey**.

A current star of Channel 7, hit TV show, *It Takes Two*, Adam is also the winner of seven Golden Guitar awards for his popular albums and songs.

Adam will be joined by a host of quality entertainers including the Australian Army Band – Darwin, popular Perth party band Peace Love and All That Stuff featuring Tod Johnston, and talented Kimberley musicians and entertainers.

General Admission Tickets and Bookings

General admission tickets are still available for the Kimberley Moon Experience and ticket prices are as follows:

- Airnorth Kimberley Moon Experience - \$75 for adults, \$25 for children 5 to 15 years, \$160 for families of 2 adults and 3 children under 15 years.
- Ord Valley Muster event prices available from www.ordvalleymuster.com. Many events are free.

Tickets for the Argyle Diamonds Ord Valley Muster events are available from the Kununurra Visitor Centre on (08) 9168 1177

Tickets for Airnorth Kimberley Moon Experience are available from Travelworld Kununurra, Kununurra Newsagency and Kimberley Fine Diamonds, and the Kununurra Visitor Centre.

Travel, accommodation and local tour reservations can be made through Travelworld Kununurra on (08) 9168 1888 and the Kununurra Visitor Centre on (08) 9168 1177

Event Background

The Ord Valley Muster has grown to become one of the state's most iconic events and one of the region's most acclaimed entertainment spectacles attracting more than 3,500 visitors to Kununurra.

An initiative of the Kununurra Chamber of Commerce, the event was created to extend the East Kimberley's peak tourist season. The event has received numerous awards including:

- Three WA Tourism Awards for 'Significant Festivals and Events' in 2007, 2004 and 2003 (in 2008 will become a Hall of Fame inductee)
- Australia's North West regional tourism organisation's Best Attraction in 2006
- WA Regional Achievement and Community Award 2006

Ends

For more details visit www.ordvalleymuster.com

For more information, images and interviews contact:

Sue Papadoulis, Bliss Communications
Event Publicist
Ph 0417 181477 or 08 9344 2661
Email: sue@blisscommunications.com.au