



MEDIA RELEASE **20, November 2008**

Hoodoo Gurus headline act for Airnorth Kimberley Moon Experience

Popular Australian band the Hoodoo Gurus has been secured as the headline entertainer for the seventh annual, multi award winning 2009 Airnorth Kimberley Moon Experience.

Against a backdrop of a magical full moon in Kununurra on Saturday May 9, 2009, the Hoodoo Gurus will delight the thousands who enjoy the Kimberley's night of nights.

The Kimberley Moon Experience will launch the two-week Argyle Diamonds Ord Valley Muster which celebrates the best of the East Kimberley from May 8-24, 2009.

Ord Valley Muster Director Kris Currow said she was thrilled the Hoodoo Gurus would headline the evening's entertainment.

"The Hoodoo Gurus is an iconic Australian band who will no doubt kick off the Muster with energy and style," said Ms Currow.

"It should be a great party!" she said.

The Hoodoo Gurus will lead the evening's entertainment which also includes the Australian Army Band – Darwin, popular Perth party band Blue Shaddy, as well as a host of talented Kimberley musicians and entertainers.

Hoodoo Gurus lead singer Dave Faulkner said he was excited to be part of such an iconic event.

"We can't wait to get back to WA and perform in Kununurra," said Faulkner.

"The East Kimberley is such an amazing place and we're looking forward to the experience," he said.

The 2009 Ord Valley Muster will feature more than 50 events in and around Kununurra.

Highlights include the Rotary 4 Wheel Drive Adventure Bash, Barramundi Concert, Station Challenge Rodeo, Wild Walks, and a Cooking Masterclass with a celebrity chef.

Ms Currow said full details of the program would be available shortly.

Tickets will be released early in 2009.

Event Background

The Ord Valley Muster has grown to become one of the state's most iconic events and one of the region's most acclaimed entertainment spectacles.

An initiative of the Kununurra Chamber of Commerce & Industry, the event was created to extend the East Kimberley's peak tourist season. The event has received numerous awards including:

- Three WA Tourism Awards for 'Significant Festivals and Events' in 2007, 2004 and 2003 (in 2008 will become a Hall of Fame inductee)
- Australia's North West regional tourism organisation's Best Attraction in 2006
- WA Regional Achievement and Community Award 2006

Hoodoo Gurus

The Hoodoo Gurus will create a party atmosphere at the Airnorth Kimberley Moon Experience performing songs from their 27 year music career which began in the 1980s in Perth.

Some of their most memorable hit singles include I Want You Back, What's My Scene, Good Times, and Miss Freeloze 69.

The Hoodoo Gurus features Dave Faulkner, Brad Shepherd, Mark Kingsmill and Rick Grossman.

Ends

www.ordvalleymuster.com

For more information, images and interviews contact:

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