



Media Release
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Airnorth Kimberley Moon Experience applauded at Australian Tourism Awards

The Airnorth Kimberley Moon Experience was among Australia's top tourism operators and events at the National Tourism Awards in Canberra last week.

After winning the state award in the category of Significant Festivals and Events, the concert represented Western Australia in the same category at a national level.

The Australian Tourism Awards were held on Friday 29 February at Canberra's National Convention Centre.

Airnorth Kimberley Moon Experience Committee Chairman Murray Coates was at the awards in Canberra.

"I was very excited and happy to be representing Western Australia and Kununurra at such a prestigious event," said Mr Coates.

"While we didn't win the award, we were recognised as being one of the best events in the country," he said.

"I'm extremely proud of the organising committee and the community of Kununurra who has helped make the Kimberley Moon Experience such a well regarded concert."

"Making it to the national awards is a great achievement that the entire town should be proud of."

The Airnorth Kimberley Moon Experience won the state category of Significant Festivals and Events for the third time in 2007 and so will enter the Sir David Brand Hall of Fame this year.

It's one of many accolades the event has received in its short history including Australia's North West regional tourism organisation's Best Attraction in 2006 and the WA Regional Achievement and Community Award in the same year.

The 2008 Airnorth Kimberley Moon Experience is shaping up to be bigger and better than ever with Aussie rock icon Jimmy Barnes headlining the concert, along with his two daughters Mahalia and Elly-May.

The Argyle Diamonds Ord Valley Muster runs from May 2-18, 2008 and features more than 30 events, special tours, sporting challenges and activities in and around Kununurra.

Its pinnacle event, the Airnorth Kimberley Moon Experience, takes place on May 17th.

Tickets for the Argyle Diamonds Ord Valley Muster events are available from the Kununurra Visitor Centre on (08) 9168 1177

Tickets for Airnorth Kimberley Moon Experience are available from Travelworld Kununurra, Kununurra News Agency, and Kimberley Fine Diamonds and the Kununurra Visitor Centre.

Travel, accommodation and local tour reservations can be made through Travelworld Kununurra on (08) 9168 1888 and the Kununurra Visitor Centre on (08) 9168 1177

For more details visit www.ordvalleymuster.com

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